

AMERICAN MASTERS OF TASTE

The National Organization Dedicated to the Pursuit of Taste Excellence



HOLLANDIA PRODUCE

Live Gourmet

“Absolutely FRESH because it’s still Alive!”

Hollandia Produce is home of the award-winning *Live Gourmet* family of living lettuces and upland cress. Grown hydroponically in a greenhouse, *Live Gourmet* products are harvested with their roots intact to promote freshness and flavor.



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