

iPura by Global Food Technology Judged #1 Tilapia In America



Tilapia and iPura's Clean Step Process

Tilapia is the third most important fish in aquaculture, and iPura has made it the safest. iPura's Clean Step technology cleans their tilapia in such a superb fashion, it enhances the freshness and clean taste of tilapia immensely.

Tilapia generally has a mild sweet taste, and it doesn't have a high fat content. Tilapia is high in protein content, making it an ideal source of protein.

iPura™ has created an environmentally friendly, all-natural "Clean Step" technology that reduces pathogenic bacteria from seafood, poultry and meats more effectively than any organic process—ever! This process significantly extends the shelf life without affecting the texture, taste, color or nutritional value of the product.

The world's first food safety brand **iPura™** will be marketed as "The Highest Standard in Food Safety™."

Sustainable:

- * Chilean salmon
- * Vietnamese shrimp
- * Chinese tilapia

Featured and available now at most U.S. grocers.

www.iPura.com

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CULINARY ADVISORY #016

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