

# Hollandia Produce Judged #1 Living Lettuces In America



**Absolutely Fresh  
Because It's Still Alive!**  
*Lettuces harvested with their roots intact and packaged in a unique see-through clamshell.*

The *American Masters of Taste* is a food & beverage judging organization made up of 10,000 Chefs and Masters of Taste. Our full time occupation is selecting superior tasting products in world markets to recommend to taste professionals and ultimately to consumers. The *American Masters of Taste* was founded in 1989 by Chef Jesse Sartain.

[www.LiveGourmet.com](http://www.LiveGourmet.com)  
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## LIVING BUTTER LETTUCE

**Loose leaf head lettuce with a delicate mild to sweet flavor and a firm crisp texture.** Growing conditions for this product provide an environment that is free of pesticides and field debris. Using all or part of it from its clear plastic protective shell is as simple as tearing off the leaves needed, giving them a quick rinse and using them, with little additional preparation required. Crisp and delicious, it speaks of freshness and salad days.



## LIVING 3 IN 1 LETTUCE

**Three distinct varieties Lollo Rossa, Lollo Bionda, and Red Oak Leaf are grown together and harvested with their roots intact.**

Color, texture and flavor were all part of the selection process when developing this new product. 3'n'1 makes a great base for Cobb or Chefs salads and is equally delicious dressed with Italian vinaigrette.



## LIVING UPLAND CRESS

**Upland Cress is high in phyto-nutrients as well as antioxidant vitamins C and A.**

Upland Cress can be used in soups, salads, sauces, on sandwiches or as a garnish. Its flavor is peppery and will add a zing to your favorite dishes. Store it! In your refrigerator crisper section.

**Pick it!** Remove the amount of leaves necessary for your recipe, rinse and pat dry. Return any unused upland cress roots and all, to your refrigerator and place in the crisper section.

**Enjoy it!** Try other **Live Gourmet®** herbs and specialty lettuces found in your grocers fresh produce section.

CULINARY ADVISORY #011

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